



# Web Services Pricing Guide

Modern, secure, and scalable digital solutions for small businesses.

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## Website Build Packages

Choose the package that fits your business needs. All packages include responsive design, mobile optimization, and modern development best practices.

### Starter Web Presence

**\$750 – \$1,000**

One-Time Investment

A modern, mobile-friendly website to give your business a strong online foundation.

- ✓ 1–3 responsive pages
- ✓ Clean, branded design
- ✓ Contact form with automated email delivery
- ✓ Search engine optimized structure
- ✓ Full deployment & launch
- ✓ Domain setup assistance

*Best for: New businesses, local trades, simple informational sites*

★ RECOMMENDED

## Business Website Package

**\$1,500 – \$2,000**

One-Time Investment

A polished, professional site with additional structure and expanded functionality for growing businesses.

- ✓ 4–6 pages (Services, About, FAQ, Gallery, etc.)
- ✓ Enhanced branding & UI polish
- ✓ Custom inquiry/contact forms
- ✓ Google Analytics integration
- ✓ One revision round included
- ✓ Full deployment + SEO baseline configuration

*Best for: Growing companies that need a credible, professional online presence*

## Advanced Custom Build

**Starting at \$2,500**

Scope-Dependent Pricing

High-functionality solutions tailored to your unique business requirements and workflows.

- ✓ Customer portals & account systems
- ✓ Login / dashboard interfaces
- ✓ Internal business tools
- ✓ Complex multi-step workflows
- ✓ Custom UI/UX components
- ✓ API integrations & third-party services

*Best for: Businesses needing specialized web applications or internal tools*

## Service & Maintenance Plans

Keep your website running smoothly, securely, and up-to-date with our ongoing service options.

Service	Pricing	What's Included
<b>Essential Hosting &amp; Maintenance</b>	<b>\$150/year</b> (Required)	<ul style="list-style-type: none"> <li>• Managed cloud hosting</li> <li>• Domain &amp; DNS management</li> <li>• Email service integration</li> <li>• Security &amp; dependency updates</li> <li>• Performance monitoring</li> <li>• Uptime reliability management</li> </ul>
<b>Monthly Update Plan</b>	<b>\$30–\$50/month</b> (Optional)	<ul style="list-style-type: none"> <li>• Text &amp; image content updates</li> <li>• Layout adjustments &amp; tweaks</li> <li>• Form modifications</li> <li>• Priority non-emergency support</li> <li>• Monthly maintenance checks</li> </ul>
<b>Priority Support</b>	<b>\$75/month</b> (Optional)	<ul style="list-style-type: none"> <li>• Priority queue placement</li> <li>• Emergency fixes &amp; rapid response</li> <li>• Evening/weekend availability</li> <li>• Direct communication channel</li> </ul>

## À La Carte Add-Ons

Enhance your website with these optional services.

Add-On Service	Price
Domain Purchase & Management	\$25/year + domain cost
Business Email Setup (Google Workspace / Microsoft 365)	\$100 one-time
Additional Pages (beyond package)	\$150/page
SEO Boost Package (keyword optimization, meta tags, sitemap)	\$250

Analytics Dashboard Setup (Google Analytics 4)	\$100
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### ★ **RECOMMENDED: Business Web Presence Package**

Everything you need to establish a professional online presence. Includes the Business Website Build plus Year 1 Hosting & Maintenance bundled together.

- ✓ Business Website Build (4–6 pages)
- ✓ Year 1 Hosting & Maintenance included
- ✓ Optional: Add Monthly Update Plan for ongoing changes

**Year 1 Investment:**                      **~\$1,650 – \$2,150**

**After Year 1:**                              \$150/year + optional monthly plan

### **Ready to build your web presence?**

Tell us about your business and what you're looking for. We'll follow up with a tailored proposal.

**[contact@neoguildtechnologies.com](mailto:contact@neoguildtechnologies.com)**